

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

03.03.2025 - 07.03.2025

	<i>Monday 03.03</i>	<i>Tuesday 04.03</i>	<i>Wednesday 05.03</i>	<i>Thursday 06.03</i>	<i>Friday 07.03</i>
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst		<i>Production Team Management</i> mgr A. Hickinbotham		
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst		<i>Production Team Management</i> mgr A. Hickinbotham		
13:45 – 15:15			<i>Production Team Management</i> mgr A. Hickinbotham		
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

10.03.2025 - 14.03.2025

	<i>Monday 10.03</i>	<i>Tuesday 11.03</i>	<i>Wednesday 12.03</i>	<i>Thursday 13.03</i>	<i>Friday 14.03</i>
8:00 – 9:30			<i>Advertising film</i> mgr B. Kowalczyk		
9:45 – 11:15	<i>New media development</i> dr K. Forst		<i>Advertising film</i> mgr B. Kowalczyk		<i>Director-producer cooperation</i> mgr A. Hickinbotham
11:30 – 13:00	<i>New media development</i> dr K. Forst		<i>Creative thinking techniques</i> mgr K. Gembara		<i>Director-producer cooperation</i> mgr A. Hickinbotham
13:45 – 15:15			<i>Creative thinking techniques</i> mgr K. Gembara		<i>Director-producer cooperation</i> mgr A. Hickinbotham
15:30 – 17:00			<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak		
17:15 – 18:45					
19:00 – 20:30					

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

17.03.2025 - 21.03.2025

	Monday 17.03	Tuesday 18.03	Wednesday 19.03	Thursday 20.03	Friday 21.03
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst				<i>Director-producer cooperation</i> mgr A. Hickinbotham
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst		<i>Creative thinking techniques</i> mgr K. Gembara		<i>Director-producer cooperation</i> mgr A. Hickinbotham
13:45 – 15:15			<i>Creative thinking techniques</i> mgr K. Gembara		<i>Director-producer cooperation</i> mgr A. Hickinbotham
15:30 – 17:00			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
17:15 – 18:45			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
19:00 – 20:30					

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

24.03.2025 - 28.03.2025

	Monday 24.03	Tuesday 25.03	Wednesday 26.03	Thursday 27.03	Friday 28.03
8:00 – 9:30			Advertising film mgr B. Kowalczyk		
9:45 – 11:15	New media development dr K. Forst		Production Team Management mgr A. Hickinbotham		Director-producer cooperation mgr A. Hickinbotham
11:30 – 13:00	New media development dr K. Forst		Production Team Management mgr A. Hickinbotham		Director-producer cooperation mgr A. Hickinbotham
13:45 – 15:15			Production Team Management mgr A. Hickinbotham		Production Team Management mgr A. Hickinbotham
15:30 – 17:00			Sales techniques of multimedia products mgr J. Malicka	Social and Cognitive Psychology mgr Iwo Marciniak	
17:15 – 18:45			Sales techniques of multimedia products mgr J. Malicka	Social and Cognitive Psychology mgr Iwo Marciniak	
19:00 – 20:30					