

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

31.03.2025 - 04.04.2025

	<i>Monday 31.03</i>	<i>Tuesday 01.04</i>	<i>Wednesday 02.04</i>	<i>Thursday 03.04</i>	<i>Friday 04.04</i>
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst		<i>Production Team Management</i> mgr A. Hickinbotham	<i>Director-producer cooperation</i> mgr A. Hickinbotham	
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst		<i>Production Team Management</i> mgr A. Hickinbotham	<i>Director-producer cooperation</i> mgr A. Hickinbotham	
13:45 – 15:15			<i>Production Team Management</i> mgr A. Hickinbotham	<i>Director-producer cooperation</i> mgr A. Hickinbotham	
15:30 – 17:00			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
17:15 – 18:45			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
19:00 – 20:30					

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2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

07.04.2025 - 11.04.2025

	<i>Monday 07.04</i>	<i>Tuesday 08.04</i>	<i>Wednesday 09.04</i>	<i>Thursday 10.04</i>	<i>Friday 11.04</i>
8:00 – 9:30			<i>Advertising film</i> mgr B. Kowalczyk		
9:45 – 11:15	<i>New media development</i> dr K. Forst		<i>Advertising film</i> mgr B. Kowalczyk	<i>Production Team Management</i> mgr A. Hickinbotham	
11:30 – 13:00	<i>New media development</i> dr K. Forst		<i>Creative thinking techniques</i> mgr K. Gembara	<i>Production Team Management</i> mgr A. Hickinbotham	
13:45 – 15:15			<i>Creative thinking techniques</i> mgr K. Gembara	<i>Production Team Management</i> mgr A. Hickinbotham	
15:30 – 17:00			<i>Sales techniques of multimedia products</i> mgr J. Malicka		
17:15 – 18:45			<i>Sales techniques of multimedia products</i> mgr J. Malicka		
19:00 – 20:30					

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

14.04.2025 - 18.04.2025 (spring break)

	<i>Monday 14.04</i>	<i>Tuesday 15.04</i>	<i>Wednesday 16.04</i>	<i>Thursday 17.04</i>	<i>Friday 18.04</i>
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst		<i>Production Team Management</i> mgr A. Hickinbotham		
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst		<i>Production Team Management</i> mgr A. Hickinbotham		
13:45 – 15:15			<i>Production Team Management</i> mgr A. Hickinbotham		
15:30 – 17:00			<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak		
17:15 – 18:45			<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak		
19:00 – 20:30					

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2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

21.04.2025 - 18.04.2025

	Monday 21.04	Tuesday 22.04	Wednesday 23.04	Thursday 24.04 <i>Szkoła Filmowa Katowice</i>	Friday 25.04 <i>Szkoła Filmowa Katowice</i>
8:00 – 9:30			<i>Advertising film</i> mgr B. Kowalczyk	<i>Workshop 4</i> dr A. Cichocki	<i>Workshop 4</i> dr A. Cichocki
9:45 – 11:15			<i>Advertising film</i> mgr B. Kowalczyk	<i>Workshop 4</i> dr A. Cichocki	<i>Workshop 4</i> dr A. Cichocki
11:30 – 13:00			<i>Creative thinking techniques</i> mgr K. Gembara	<i>Workshop 4</i> dr A. Cichocki	<i>Workshop 4</i> dr A. Cichocki
13:45 – 15:15			<i>Creative thinking techniques</i> mgr K. Gembara	<i>Workshop 4</i> dr A. Cichocki	<i>Workshop 4</i> dr A. Cichocki
15:30 – 17:00			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Workshop 4</i> dr A. Cichocki	<i>Workshop 4</i> dr A. Cichocki
17:15 – 18:45			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Workshop 4</i> dr A. Cichocki	<i>Workshop 4</i> dr A. Cichocki
19:00 – 20:30				<i>Workshop 4</i> dr A. Cichocki	<i>Workshop 4</i> dr A. Cichocki

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2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

	Monday 28.04	Tuesday 29.04	Wednesday 30.04	Thursday 01.05	Friday 02.05
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst				
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst				
13:45 – 15:15					
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

28.04.2025 - 02.05.2025