

## Time table 2024/2025

### **2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE**

**05.05.2025 - 09.05.2025**

	<i>Monday 05.05</i>	<i>Tuesday 06.05</i>	<i>Wednesday 07.05</i>	<i>Thursday 08.05</i>	<i>Friday 09.05</i>
8:00 – 9:30			<i>Advertising film</i> <b>mgr B. Kowalczyk</b>		
9:45 – 11:15	<i>New media development</i> <b>dr K. Forst</b>		<i>Advertising film</i> <b>mgr B. Kowalczyk</b>		
11:30 – 13:00	<i>New media development</i> <b>dr K. Forst</b>		<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>		
13:45 – 15:15			<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>		
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

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### **2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE**

**05.05.2025 - 09.05.2025**

	<b>Monday 12.05</b>	<b>Tuesday 13.05</b>	<b>Wednesday 14.05</b>	<b>Thursday 15.05</b>	<b>Friday 16.05</b>
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> <b>dr K. Forst</b>		<i>Director-producer cooperation</i> <b>mgr A. Hickinbotham</b>		
11:30 – 13:00	<i>Marketing in social media</i> <b>dr K. Forst</b>		<i>Director-producer cooperation</i> <b>mgr A. Hickinbotham</b>		
13:45 – 15:15			<i>Director-producer cooperation</i> <b>mgr A. Hickinbotham</b>		
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

## Time table 2024/2025

### **2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE**

**19.05.2025 - 23.05.2025**

	<i>Monday 19.05</i>	<i>Tuesday 20.05</i>	<i>Wednesday 21.05</i>	<i>Thursday 22.05</i>	<i>Friday 23.05</i>
8:00 – 9:30			<i>Advertising film</i> <b>mgr B. Kowalczyk</b>		
9:45 – 11:15	<i>New media development</i> <b>dr K. Forst</b>		<i>Advertising film</i> <b>mgr B. Kowalczyk</b>		
11:30 – 13:00	<i>New media development</i> <b>dr K. Forst</b>		<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>		
13:45 – 15:15			<i>Creative thinking techniques</i> <b>mgr K. Gembara</b>		
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					

## Time table 2024/2025

### **2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE**

**26.05.2025 - 30.05.2025**

	<b>Monday 26.05</b>	<b>Tuesday 27.05</b>	<b>Wednesday 28.05</b>	<b>Thursday 29.05</b>	<b>Friday 30.05</b>
8:00 – 9:30			<i>Advertising film</i> <b>mgr B. Kowalczyk</b>		
9:45 – 11:15	<i>Marketing in social media</i> <b>dr K. Forst</b>		<i>Advertising film</i> <b>mgr B. Kowalczyk</b>		
11:30 – 13:00	<i>Marketing in social media</i> <b>dr K. Forst</b>				
13:45 – 15:15					
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					