

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA **ON-LINE**

05.05.2025 - 09.05.2025

	<i>Monday 05.05</i>	<i>Tuesday 06.05</i>	<i>Wednesday 07.05</i>	<i>Thursday 08.05</i>	<i>Friday 09.05</i>
8:00 – 9:30			<i>Advertising film</i> mgr B. Kowalczyk		
9:45 – 11:15	<i>New media development</i> dr K. Forst		<i>Advertising film</i> mgr B. Kowalczyk		
11:30 – 13:00	<i>New media development</i> dr K. Forst		<i>Creative thinking techniques</i> mgr K. Gembara		
13:45 – 15:15			<i>Creative thinking techniques</i> mgr K. Gembara		
15:30 – 17:00				<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
17:15 – 18:45				<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
19:00 – 20:30					

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA **ON-LINE**

05.05.2025 - 09.05.2025

	Monday 12.05	Tuesday 13.05	Wednesday 14.05	Thursday 15.05	Friday 16.05
8:00 – 9:30					
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst		<i>Director-producer cooperation</i> mgr A. Hickinbotham		
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst		<i>Director-producer cooperation</i> mgr A. Hickinbotham		
13:45 – 15:15			<i>Director-producer cooperation</i> mgr A. Hickinbotham		
15:30 – 17:00			<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak		
17:15 – 18:45			<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak		
19:00 – 20:30					

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

19.05.2025 - 23.05.2025

	<i>Monday 19.05</i>	<i>Tuesday 20.05</i>	<i>Wednesday 21.05</i>	<i>Thursday 22.05</i>	<i>Friday 23.05</i>
8:00 – 9:30			<i>Advertising film</i> mgr B. Kowalczyk		
9:45 – 11:15	<i>New media development</i> dr K. Forst		<i>Advertising film</i> mgr B. Kowalczyk		
11:30 – 13:00	<i>New media development</i> dr K. Forst		<i>Creative thinking techniques</i> mgr K. Gembara		
13:45 – 15:15			<i>Creative thinking techniques</i> mgr K. Gembara		
15:30 – 17:00			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
17:15 – 18:45			<i>Sales techniques of multimedia products</i> mgr J. Malicka	<i>Social and Cognitive Psychology</i> mgr Iwo Marciniak	
19:00 – 20:30					

Time table 2024/2025

2/II CREATIVE MANAGEMENT IN NEW MEDIA ON-LINE

26.05.2025 - 30.05.2025

	Monday 26.05	Tuesday 27.05	Wednesday 28.05	Thursday 29.05	Friday 30.05
8:00 – 9:30			<i>Advertising film</i> mgr B. Kowalczyk		
9:45 – 11:15	<i>Marketing in social media</i> dr K. Forst		<i>Advertising film</i> mgr B. Kowalczyk		
11:30 – 13:00	<i>Marketing in social media</i> dr K. Forst				
13:45 – 15:15					
15:30 – 17:00					
17:15 – 18:45					
19:00 – 20:30					